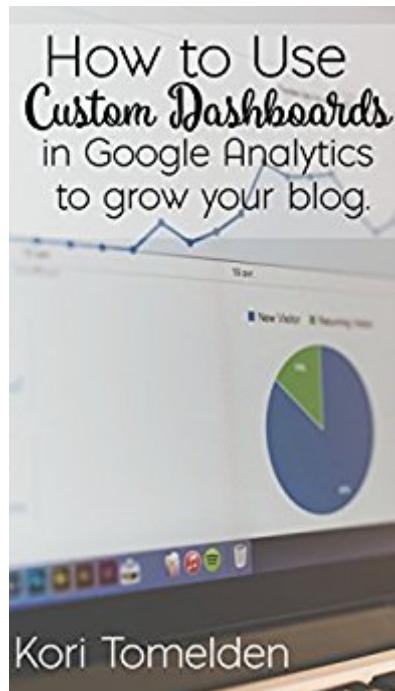


The book was found

How To Use Custom Dashboards In Google Analytics: Using Custom Dashboards To Grow Your Blog



Synopsis

This is a beginners guide to using free custom dashboards and reports in Google Analytics to help grow your blog traffic and create a content plan.

Book Information

File Size: 1588 KB

Print Length: 24 pages

Simultaneous Device Usage: Unlimited

Publication Date: January 26, 2016

Sold by: Digital Services LLC

Language: English

ASIN: B01B4W1MCW

Text-to-Speech: Enabled

X-Ray: Not Enabled

Word Wise: Not Enabled

Lending: Not Enabled

Enhanced Typesetting: Enabled

Best Sellers Rank: #352,555 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #32

in Books > Computers & Technology > Web Development & Design > Website Analytics #166

in Books > Computers & Technology > Internet & Social Media > Blogging & Blogs #179

in Kindle Store > Kindle Short Reads > 45 minutes (22-32 pages) > Computers & Technology

Customer Reviews

This little book was just what I needed! So helpful, step-by-step, and easy to follow. Google Analytics has been one of my biggest blogging headaches and this really made things clearer for me. If you're trying to customize your Google Analytics and make it a powerful tool for blogging, I recommend this book as a good place to start. Disclosure: I received a free copy of this ebook for the purpose of review. I was not required to write a positive review and my opinions are 100% my own.

I've been blogging for so long and it took me ages to learn anything about Google Analytics. I wish I would have had this ebook way back then! Kori dives into how to really dig into Google Analytics to make it work for you and help you grow. To be honest, as much as I thought I knew about GA, I had no idea that you could set up custom dashboards. That is incredible. This book not only shares how

to do that but how to use the data to keep building and growing your website. I highly recommend this to anyone, new or seasoned, in the blogging world!

Absolutely amazing, I love it! Though I've been blogging a while, I am the furthest thing from techie. I took one look at the custom dashboards in Google Analytics and completely gave up, deciding it was way over my head. Then I found this. In this book Kori holds your hand and walks you step by step through getting the right custom dashboards, understanding what they tell you, and how to practically use that information to create new content for your blog! I am following these exact steps to grow my google traffic, and I know I'll see results! I would absolutely recommend this to any blogger looking to improve their SEO game.

I've been blogging for 3 years and the one thing I wish I had done differently when I started is to pay attention to SEO more. I was given that advice at the time and neglected it because it seemed so overwhelming. This book shows you how to use custom dashboards in Google Analytics so you can develop and track your SEO strategy easily. A must-read for beginning bloggers and intermediate bloggers who haven't yet leveraged the power of Google Analytics.

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